



SANTA SPEEDO RUN - NORTHALSTED 2020

Presented by Tito's Homemade Vodka and Sidetrack
Benefiting Center on Halsted

HO HO HO!

As you may have guessed, we will not be able to host the Santa Speedo Run – Northalsted this year in any fashion that we have in the past. There will **NOT** be an event this year at Sidetrack, but we do want to encourage you Santas out there in Speedoland to host your own RUN this year and raise over \$30,000 for Center on Halsted. Here's how!



STEP 1: FORM A TEAM

Call up a few friends and decide to form your own Santa Speedo Run Team for 2020 or decide to run as an individual. If you decide to meet anyone in person, we encourage you to wear masks / face-coverings and maintain social distancing at all times.

STEP 2: REGISTER ONLINE

Go to <https://give.classy.org/SantaSpeedoRunNHalsted> to register your team (or to register as an individual). If you register as a team, you will have the ability to add or remove team members later. We are asking for a \$30 donation per person to help get your fundraising started. You will be able to copy and paste a link to your personal page, or team page that can be posted on social media.

STEP 3: SHOPPING FOR A SPEEDO

If you don't already have a speedo and holiday gear, we recommend shopping at the [Men's Room](#) on Halsted where you'll receive a 25% discount when you mention "Santa Speedo Run." Be sure to post photos of your team or individual outfits online to encourage donations from your friends and family.

STEP 4: PLAN YOUR ROUTE

Plan a one-mile route in your own neighborhood or park. We will not be running our usual route on Northalsted, but we will all be running somewhere in the city at 2:00pm on December 12th. Remember to stay on sidewalks and stop for cars and bicycles at intersections. Share the route, date, and time with friends and family so that they can cheer you on virtually or in person. Again, we encourage all team members and supporters to wear mask /face-coverings and maintain social distancing at all times. Oh! And Santa will be watching so use these hashtags on social media: [#NorthalstedSpeedoRun](#) [#SSRNorthalsted](#) [#SantaSpeedoRun2020](#)

STEP 5: KEEP FUNDRAISING

Post photos of your run on social media and keep the fundraising going. The Center on Halsted will be accepting donations through the end of the year.



INCENTIVE PRIZES

\$30: Santa Speedo Run - Northalsted **Ski Cap**. The suggested \$30 donation at registration qualifies!

\$300: Official Santa Speedo Run - Northalsted **Athletic Jacket**.

\$1,500: Any individual that raises \$1,500 will be put into a **drawing for a free party at Sidetrack**

Top Individual Fundraiser – over \$5,000 – receives 50,000 American Airlines miles

When you reach any of these goals, you will be notified when and where you can pick them up. The ski caps will be available by Dec. 1st and other prizes will be able for pick up after the first of the year.

FAQ'S

Where does the money I raise go and how is it used?

All of the money that you raise goes directly to the [Center on Halsted](#) to fund their many programs. Incentive prizes are all paid for by our sponsors.

Can I make a donation without running?

Absolutely! We encourage donations of any size, and remember that you can go to <https://give.classy.org/SantaSpeedoRunNHalsted> and make the donation to a team or individual.

How long does the run have to be?

We typically run one mile, but your run can be as long (or short) as you like. Just remember to stay on sidewalks and stop for cars and bicycles at intersections.

Is there a party this year?

No, there will not be a party or gathering at Sidetrack this year. You may choose to meet up with your team members close to your route and begin your run at 1:00-4:00pm on December 12th.

How can I share my run with everyone?

Social media is our best friend during Covid, so be sure to post photos of yourself and your team before, during, and after your run. You'll be able to see other teams and their journey on social media as well.

Who do I contact if I have any more questions or have problems registering?

You can contact us on our Facebook page <https://www.facebook.com/SantaSpeedoRunNorthalsted>

THANK YOU & GOOD LUCK!

We'd like to thank Tito's Homemade Vodka and Sidetrack for their generous donations this year to keep the Santa Speedo Run – Northalsted alive and well! And an even bigger thanks to all of you that have supported us over the last 10 years! We promise to come back after the pandemic has passed and once again celebrate the holidays together. Until then, keep each other safe, happy and healthy!

